

Helena VIEIRA



**Invited Associated Professor, Faculty of Sciences of
University of Lisbon
PI, BioISI
Executive Director BLUEBIO ALLIANCE
Entrepreneur & Marine Biotech Business Consultant**

Helena Vieira is currently Invited Associate Professor at FCUL, being coordinator of Innovation, Entrepreneurship and Technology Transfer formal teaching. At the same time, Helena Vieira carries out the role of Executive Director of BLUEBIO ALLIANCE, a Portuguese platform for fostering marine bioresources and blue technology value chains in Portugal and abroad.

Helena Vieira has solid scientific skills on marine biotechnology, microbiology and ocean sciences. These skills allow her to pave the way to a more sustainable and circular economy via blue growth. Additionally, her innovation and entrepreneurial skills, her knowledge on stakeholders' interaction and negotiation and her familiarity with the implementation of innovative ideas are of great value in the implementation of the Strategic Innovation and Research Agenda (SIRA).

Her vast international professional experience can contribute to the further development of the BBI JU Scientific Committee, develop EU capabilities in the bio-based industries field and contribute to the economic recovery via sustainable development of science and markets using a blue approach.

Career background

With over 17 years of professional experience in industry, academia and political interfaces, both national and international, Helena Vieira holds a strong track record in life sciences, with emphasis on biotechnology, marine microbiology and health care applications, both at industrial and academic levels. Throughout her career, Helena has been an entrepreneur and innovator, a university professor in many different fields and geographies, an international researcher, a political intervenient and a freelance consultant.

Helena Vieira holds a post-graduation in Leadership & Strategy in Pharma & Biotech, from Harvard Business School, USA; a PhD in Biomedicine from Imperial College of London, UK; and a degree in Biology – Genetics & Microbiology specialization from University of Lisbon. Other post-graduations include Innovation; Design Thinking; Lean Start-up; Drug Discovery and Development.

From 2005-2013, Helena was co-founder and CEO of BIOALVO SA, a Portuguese natural resources biotech company, and has since set up two additional start-ups.

SCIENTIFIC COMMITTEE



Current/past Chairs/Committees/Boards served on

- Executive Director of BLUEBIO ALLIANCE
- ERA-NET Marine Biotechnology International Advisory Board member
- European Marine Board expert member for Deep Sea Group
- Invited mentor for several national & international mentoring and acceleration programs like the Women Win Win Mentoring Platform, Lisbon Challenge and Beta-Start and National Network of Mentors STARTUP PORTUGAL (Governmental)
- Expert for sea matters (marine biotechnology and blue economy) to Foundation of Science & Technology Portugal (FCT), Sea ministry public bodies (DGPM, CCDR LVT, DGRM)

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